

To strengthen our international team in Berlin, we are offering a part-time position as  
**Working Student Online Marketing (PPC) (m/f)**

We enable leading international e-commerce companies to drive performance in product advertising and paid search globally in more than 20 languages. In 2015, we generated over 1 billion Euro in revenue for our clients. We support our clients out of our four offices in Berlin, Passau, London, and New York.

**// Your responsibilities**

- After receiving extensive training in the area of digital marketing, you will support our internal consultants in their collaboration with clients
- You organise conscientiously our client training sessions and assist in their follow-up
- You support efficiently our digital marketing consultants in the setup and continuous optimisation of PPC campaigns
- You take independent responsibility for entering attributes, ads and Target URLs into our systems
- You are co-responsible for researching keywords and creating diverse ads

**// Your profile**

- You are available for a minimum of 16 hours per week for at least one year
- You are enrolled in a university - your course of study is irrelevant, only your passion for the Internet, e-commerce and innovative technologies counts!
- Ideally, you already have gained first experience in digital marketing, particularly in search engine marketing
- You impress with your clear and appreciative style of communication in fluent German and English. Other languages especially Dutch but also Slovenian, Italian, French, Swedish, Finnish, and Norwegian are a big plus
- You provide a highly analytical mindset and are confident in using Excel and PowerPoint
- As a reliable and conscientious support with strong organisational skills you will add great value to our international team

**// What we offer**

- We offer challenges and encourage your personal development, offering individual external and internal training, conference visits, and regular appraisals
- You will take responsibility from day one and work in a great, agile team of diverse, smart, and passionate people from more than 20 nationalities
- You will interact with leading national and international e-commerce companies, enabling them to drive performance globally in product advertising and paid search
- We regularly provide you with deep insights into our business strategy and offer the chance to shape crealytics with your input and ideas
- We offer flexible working hours and take your exams into consideration, in agreement with your team

If you would like to become part of our success story and think you would make a great addition to our team, Jessica Gaszka will gladly receive your application with the subject line "Working Student Online Marketing Berlin FUB" in German or English at [talents@crealytics.com](mailto:talents@crealytics.com). Please make sure to include your earliest possible starting date.