



To strengthen our international team in Passau or Berlin, we are offering a part-time position as

## Working Student Digital Marketing (PPC) - Dutch

We enable leading international e-commerce companies to drive performance in product advertising and paid search globally in more than 20 languages. In 2015 we generated over 1 billion Euro revenue for our clients. We support our clients out of our four offices in Berlin, London, New York, and Passau.

### // Your responsibilities

- After receiving extensive training in the area of online marketing, you will support our internal consultants in customer service
- You organise customer training sessions and assist in their follow-up
- You support our online marketing consultants in the setup and continuous optimisation of PPC campaigns
- You take independent responsibility for entering attributes, ads and Target URLs into our systems
- You are co-responsible for researching keywords and creating ads

### // Your profile

- You are available for a minimum of 16 hours per week for at least one year
- Your course of study makes no difference, only your passion for e-commerce counts – and you need to be enrolled in a university!
- Ideally, you already have experience in online marketing, especially in search engine marketing
- You impress with your clear and appreciative style of communication in Dutch and you speak English fluently. Other languages, including Italian, French, Swedish, Finnish, Norwegian or German are an advantage!
- You have a strong affinity for the Internet, e-commerce and innovative technologies
- You have good Excel and PowerPoint skills as well as strong analytical skills
- You are absolutely reliable, conscientious and detail-oriented
- You have strong organisational skills and you enjoy working in teams

### // What we offer

- We offer challenges and encourage your personal development, offering you extensive training and regular feedback
- You will take responsibility from day one and work in a great, agile team of diverse, smart, and passionate people from more than 15 nationalities
- You will interact with leading national and international e-commerce companies, enabling them to drive performance globally in product advertising and paid search
- We regularly provide you with deep insights into our business strategy and offer the chance to shape crealytics with your input and ideas
- We offer flexible working hours and take your exams into consideration, in agreement with your team

If you would like to become part of our success story and think you would make a great addition to our team, Florian Pörnbacher will gladly receive your application with the subject line “Working Student Digital Marketing Dutch FU” in German or English at [talents@crealytics.com](mailto:talents@crealytics.com). Please make sure to include your earliest possible starting date.