

DESIGN

SOCIAL  
INNOVATION

PUBLIC  
SERVICES EVERYDAY PERSPECTIVES

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**THE LUCERNE**  
UNIVERSITY OF APPLIED  
SCIENCES AND ARTS

MODERATED  
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CHEFARE

# Politics of the Everyday

TUESDAY, JUNE  
**25TH 2019**  
6:30 - 8:30PM  
**EMBASSY  
OF ITALY**  
TIERGARTENSTRASSE  
22 - 10785 BERLIN

Ezio Manzini

BLOOMSBURY

The Ambassador of the Italian Republic Luigi Mattiolo  
has the pleasure to invite you  
Tuesday, June 25th 2019, 6.30pm to the conference

## Design, Social Innovation and Public Services: Everyday Perspectives.

### Program

*18.00 Doors open + Registration*

*18.30 Welcome Address*

**Luigi Mattiolo**, Italian Ambassador to Germany

*18.35 Keynote*

**Ezio Manzini**, Founder of the international DESIS Network and  
author of **"Politics of the everyday"** (Bloomsbury, 2019)

*How the "Politics of the everyday" can influence a new generation of public services referring to  
active and collaborative citizens and could contribute to services emerging from a positive  
interaction between active people (bottom-up initiatives) and design experts (top-down initiatives).*

*18.55 Keynote*

**Sabine Junginger**, Head, Competence Center Design & Management at the *The Lucerne University of  
Applied Sciences and Arts*, Fellow *Hertie School of Governance*,

author of **"Transforming Public Services by Design: Re-orienting Policies, Organizations and Services  
around People"** (Routledge, 2017), and Chair Woman *Politics for Tomorrow*

*People do not experience Policies. They experience Services: Why design capabilities are key to  
citizen-centric policies and services.*

*19.15 – 20.00 Roundtable*

Moderated by: **Bertram Niessen**, Director of *cheFare* - Centre for collaborative culture, Milan

*20.00 – 20.30 Q&A*

*20.30 - 21.30 Networking and Drinks*

Embassy of Italy  
Tiergartenstr. 22, 10785 Berlin

Please confirm your participation  
by **June 24<sup>th</sup> 2019** : [berlino.events@esteri.it](mailto:berlino.events@esteri.it)