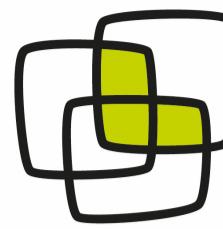




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Current approaches on the linguistic landscape Case studies from Asia and Europe

June 27, 2025 – L 115 Seminarzentrum

Raima Auyeskhan (Venice) 10:00-10:30

Altai Kazakh in the linguistic landscape of Mongolia

Zixi Wang (Montpellier) 10:30-11:00

Changing scripts, shifting identities: The linguistic landscape of a multiethnic county in Northwestern China

Giulia Cabras (Berlin) 11:30-12:00

Language, translation, and local economy in Tibetan-Chinese commercial signs

Jan Karlach (London) 12:00-12:30

Fluctuating linguistic landscape of Xichang: The back-and-forth between Chinese and Nuosu-Yi languages in Liangshan, Southwest China

Xiaofang Yao (Hong Kong) 12:30-13:00

Translanguaging in the linguistic landscape: A case study of Yi students in China

Michela Bonato (Venice) 14:30-15:00

Heritagisation and place-making through a foreign E-newsletter: Interactions between local culture and state discourses in Chongqing, China

Jannis Androutsopoulos (Hamburg) 15:00-15:30

Multilingual signage and its emplacement in secondary schools

Elisabetta Ragagnin (Venice) 15:30-16:00

Exploring linguistic landscapes in Venice

Marián Sloboda (Prague) 16:30-17:00

Seeing and noticing the hierarchy of languages in the linguistic landscape of Central Europe

Sanchuan (Samten) Wang (Paris) 17:00-17:30

Multilingual landscapes of Tibetan restaurants in Paris

