



Freie Universität Berlin

June 30–July 1, 2016 Consumerism & Prestige

FRIEDRICH SCHLEGEL
GRADUATE SCHOOL
of Literary Studies

Lost in (e)Books? Studies on the Cultural Status of Books and (Neu- ro-)Psychological States of Reading

Evening Lecture by Prof. Dr. Arthur Jacobs (Freie Universität Berlin)
and Prof. Dr. Massimo Salgaro (Università degli Studi di Verona)



Thursday, June 30 Room: JK 33/121

- 13.00 Opening Remarks
- 13.15 Dr. Andrew Patten (Erfurt), "Excessive Literature and Material Scarcity: The Literary Anthology around 1800"
- 14.15 Dr. Christoph Rauen (Kiel), "Ludwig Tieck, Paperbacks, and the Novella Craze"
- 15.15 Break
- 15.45 Laura Hatry (Madrid), "Ebook Collections as an Opportunity to Recover Unpublished or Forgotten Texts"
- 16.45 Bernhard Metz (FSGS), "The Book and the eBook: Materiality and Book Design in the Works of Junot Díaz"
- 17.45 Break

Evening Lecture Room: KL 32/202

- 18.15 Prof. Dr. Arthur Jacobs (FU Berlin) and Prof. Dr. Massimo Salgaro (Università degli Studi di Verona/MPI for Empirical Aesthetics Frankfurt), "Lost in (e)Books? Studies on the Cultural Status of Books and (Neuro-)Psychological States of Reading"
- 20.00 Reception

Location & Contact

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Friday, July 1 Room: JK 33/121

- 09.00 Dr. Claudia Löschner (Stuttgart), "Schöne Bücher, schöne Menschen: Buchausstattung als Programm in der praktischen Ästhetik des Schiller-Urenkels Alexander von Gleichen-Russwurm (1865–1947)"
- 10.00 Stefanie Martin (Mainz), "The Reflection of the Societal Status of the Book in Foreign Cultural Policy Due to its Material Characteristics"
- 11.00 Break
- 11.30 Laura Rivas Gagliardi (FSGS), "Kontraste des brasilianischen Buchmarkts in den letzten fünf Jahren"
- 12.30 Break

Consumerism & Prestige The Materiality of Literature in the Postindustrial Age

- 13.30 Dr. Anthony Enns (Dalhousie), "Comic Books vs. Graphic Novels: Commodity Forms and Cultural Prestige"
- 14.30 Dr. Christian A. Bachmann (Berlin), "Consume and/or Destroy! The Semiotics, Materiality, and Meta-Mediality of Comics in Print"
- 15.30 Break
- 16.00 Anna Rick (Siegen), "Notebooks: On the Materiality of Wolfgang Herrndorf's *Arbeit und Struktur*"
- 17.00 Katharina Warda (FSGS), "Narrative Industries: Weblogs between Art, Economics and Social Status"
- 18.00 Closing Remarks